



*Incredible landscapes. Extraordinary things to do.
Beautiful places to stay. An amazing place to live and work.*

The Hartland Peninsula Association is made up of local businesses working together to more effectively raise Hartland's profile and attract more business.

Building businesses that thrive in this beautiful place is tough.

Please join us! Together we can achieve more:

- Highly effective area website
- Active social networking & blogging
- Annual brochure and distribution
- Films and audio downloads
- Press, media and exhibition promotion
- Events, attraction and activities info
- Funding bids and accolades
- Walking routes, Heritage & Treasure trails

Joining and full entry in all this costs just £4, £6 or £8 per month.

The more members, the more information and activities, the more attention we can attract.

www.hartlandpeninsula.co.uk/membersandadvertisers



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The HARTLAND PENINSULA ASSOCIATION

*Whatever your business type, work with us.
The more that's known about what's on offer, the more people come to use it.*

The HPA is a voluntary organisation raising money and promoting the area with one aim: to help build sustainable business. We recognise that, alongside the individual work each of us does to promote ourselves, we can achieve even more - and make some things much easier - by also working collaboratively.

Together we attract attention we simply couldn't as single businesses. But to be even more successful, we need more businesses - of all types - working with us. The more there is to promote, the richer the picture of the Hartland area, and the more new and repeat business we capture.

Over the last few years we've developed an up-to-date armoury of tools: a very high quality website, a printed and distributed brochure, extensive social networking and comprehensive information in PDF, film, audio and online formats. We actively seek press, media and exhibition interest and respond 363 days a year to media and customer enquiries.

For £4, £6 or £8 per month you can benefit from all this and help us do even more. We keep costs down by attracting funding and grants to deliver these professional tools and then doing everything except the graphic design and IT infrastructure voluntarily.

Help us help you, please join...

Online at: www.hartlandpeninsula.co.uk/membersandadvertisers

By email: hartlandpeninsula@gmail.com By phone: Martin Rayner (Secretary) 01237 441916

Join us...

*For £4, £6 or £8
per month you get:*

- Promotion to visitors, locals and other businesses
 - Full website listing, unlimited updates
 - Full entry in the brochure and full distribution*
 - Promotion of your special offers, late availability, reviews, events, activities and PR
 - Full coverage in the social networking
 - Benefit from press, media and exhibition interest
 - 363 day response/forwarding of customer and media enquiries
 - Online and PDF promotional and information materials to use with your own customers
 - Networking and information updates
- * tourism businesses and relevant services, suppliers and retail only*

Cost:

- £4 pm for non-tourism businesses
- £6 pm for tourism businesses open 6 months
- £8 pm for tourism businesses open all year